

FOCUS ON AUCKLAND REGION

165 Auckland sport clubs participated in the 2021 NSCS
North - 59 clubs, West - 21 clubs, Central/East - 56 clubs, South - 39 clubs

FINANCIAL HEALTH (Losing money)



- 6% New Zealand
14% Auckland North
5% Auckland West
10% Auckland Central/East
11% Auckland South

MEMBERS PER CLUB



- 200 New Zealand
293 Auckland North
212 Auckland West
415 Auckland Central/East
248 Auckland South
\*In Auckland, membership is also trending up more than nationally

GOVERNANCE (Under 30s on boards/committees)



- 8% New Zealand
11% Auckland North
8% Auckland West
6% Auckland Central/East
5% Auckland South

QUALIFIED COACHES



- 29% New Zealand
34% Auckland North
34% Auckland West
38% Auckland Central/East
43% Auckland South



QUOTES FROM GROWING AUCKLAND SPORT CLUBS:

“(our club) prides itself on its inclusivity from junior to senior players and every attempt is made to respect differences”
“(we have) a caring community vibe, hire experienced/inspirational coaches, develop our facilities, no one is left waiting on their own for their transport”
“current members take time to introduce new members to the sport”

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