

FOCUS ON FEMALE-FRIENDLY ENVIRONMENTS - 2

The NSCS data suggests that clubs can be categorised as one of three types based on their approach and implementation of female-friendliness.

LEAST COMMON



FEMALE-FRIENDLY CLUBS

These clubs understand the need for a female-friendly environment. They are proactive and strategic in their approach to women and girls.

"We have worked hard to build a pathway for girls and women at our club and are two years into a five year plan. We are often complimented by visiting teams for our setup for girls/women, which is nice" (Football Club, Northland)
"A lot of the equipment was setup for men, rather than women, even though there was more women in the club. However, this is changing and a more equal amount of equipment is allocated to women" (Rowing Club, Nelson)

ASPIRATIONAL CLUBS

These clubs understand the need for a female-friendly environment, yet have not actioned or know where to start.

"We'd love to offer more programmes for women but are unsure how to find and encourage uptake from more women who have never participated in sport before, aside from those who contact us directly" (Volleyball Club, Auckland)
"A one-size-fits-all approach is provided to our female athlete by the coaches who are all male. Perhaps a specific and separate process should be put in place whenever female athletes join that ensures that any of their needs or queries are met through their journey with the club (Swimming Club, Wellington)



MOST COMMON



DISENGAGED CLUBS

These clubs either believe they are already female-friendly or that women and girls should not be a specific priority.

"Women and men participate as equals and there is no distinction by gender of opportunities and spaces" (Croquet Club, Canterbury)
"We don't believe there is any distinction when it comes to a members gender. Each member is equally important in all areas of priorities and concerns" (Rugby Club, Auckland)

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